

KnowHow2GO | Insider

DECEMBER 2007

Burlington Boys & Girls Club Awarded for its KnowHow2GO Program

The [New England Board of Higher Education](#) named the [Boys & Girls Club of Burlington](#) the winner of its annual Robert J. McKenna Award for Program Achievement. The Club is being honored for its KnowHow2GO program, which launched officially on November 13. That day, the Club hosted a college fair with representatives from 15 local universities. They've also organized weekly college tutorials and visits.

Report Suggests the Need to "Be a Pain"

The [Institute for Higher Education Policy](#) (IHEP) released a report encouraging middle schoolers and their parents to begin preparing for college. The December 2007 report, "[From Aspirations to Action.](#)" shows that parents are confident their children will go to college. However, less than half of parents are actively planning for their children's education. These findings support KnowHow2GO's first step to college – [Be a Pain](#) – which encourages children to engage their parents and other caring adults in the college preparation process.

Nebraska's Gov. Heineman Pledges Continued Support for KnowHow2GO

[Gov. Dave Heineman](#) called a press conference on November 19 to update [KnowHow2GONebraska](#). In addition to securing donated media and distributing creative materials, the local campaign hosted five pep rallies at middle and high schools. The rallies were intended to build students' excitement about going to college. Also at the press conference were local campaign supporters and organizers: [University of Nebraska](#) President James B. Milliken, Liz Fieselman, president of [EducationQuest Foundation](#) and Miss Nebraska Ashley Bauer.



Gov. Dave Heineman (center) and Miss Nebraska Ashley Bauer (left) show their support for [KnowHow2GONebraska](#)

Wisconsin's First Lady Hosts Student-Friendly Launch

On November 16, students from the Allied Drive Boys & Girls Club joined First Lady Jessica Doyle in launching [KnowHow2GOWisconsin](#). Students spoke about their college aspirations and then listened to advice from leaders of the [University of Wisconsin System](#), the [Wisconsin Association of Independent Colleges and Universities](#) and the [Wisconsin Technical College System](#).

Local television station, [WISC-TV](#), captured the launch and Editorial Director Neil Heinen posted a related [op-ed](#) on the station's Web site. Coverage also appeared in [The Badger-Journal](#) and on local radio stations. Click [here](#) for video footage from the launch event.



Wisconsin students tell state leaders they want to go to college and need their help.

Get Connected

Visit [KnowHow2GO.org/Partners](#) to view our updated list of national and state partners. The new list of [national partners](#) contains links to all of the [YMCA of the USA](#) and [Boys & Girls Clubs of America](#) affiliates working with the campaign. The national partner list also features some of the online resources offered by our partners. This includes the [College Planning Resources Directory](#), offered by the [Pathways to College Network](#), which lists more than 80 Web sites for helping students and their families prepare for college.

The [state partner list](#) now includes the lead contact for each state. We encourage our state partners to connect with each other to discuss campaign challenges and successes.

Coming Soon: KnowHow2GO Fun & Games

Beginning this month, KnowHow2GO will distribute boxes with instructions and materials for hosting three college prep events. The *KnowHow2GO Fun & Games* boxes encourage partners to plan game shows, pep rallies and scavenger hunts on a college campus. For more information, or to request a box, contact the Partner Helpline at 1-888-716-6382 or partnerhelp@KnowHow2GO.org.

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