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Sent: Friday, April 18, 2008 3:36 PM
To: Kushlis, Jennifer
Subject: KnowHow2GO Updates for Students

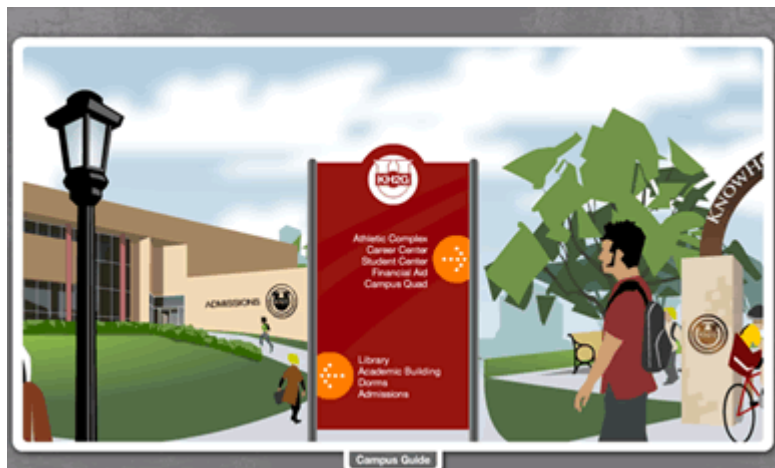
KnowHow2GO | Insider

APRIL 2008

Reminder: New TV/Radio Ads and KnowHow2GO-U Debut Next Month

The Real Thing

The virtual campus tour, KnowHow2GO-U, will be added to our [Web site](#) next month. Visitors can take a guided or self tour of the campus and its buildings, which will offer college prep tips and games inside. As cool as KnowHow2GO-U may seem, it can't compare to the real thing. If you have some free time this spring, it's a great idea to check out local college campuses. You can wander around with family or friends or take an official tour to learn more about your top choices.



Visiting college campuses isn't an activity reserved for juniors and seniors. Younger students can use these tours to get a feel for the places and subjects they like. Plus, tours can bring you one step closer to making your college dreams a reality.

Click [here](#) to prep for your college visits.
Click [here](#) to print out questions to ask on a college tour.

Top Reasons to Take College Tours

Ok, so you understand by now that KnowHow2GO has a thing for tours. Allow us to break down what you can learn on a *real* college tour. Here are the [College Board's](#) top four things to look for:

- **Get the Facts.** Campus Web sites can only show you so much. To really get a feel for the college, you need to walk around the campus and sit in on a class.
- **Get Answers.** A visit gives you the chance to talk to students, faculty, and financial aid and admissions folks. You can also ask questions like, "How's the food here?" and "Do I feel at home here?"
- **Get Information.** Visits allow you to pick up important materials like brochures and financial-aid forms. Be sure to get business cards too, so you'll have a real person to contact with questions about admissions or financial aid.
- **Get it Right.** It may seem crazy, but your gut feeling is very important when choosing a college. Do you feel comfortable walking around? Do you like the students and faculty you

meet?

Summer School (Can be a Good Thing... Seriously!)

Many high schools have mandatory summer school for students who don't make the grade. But summer school can also mean taking classes at a local college, or sharpening your artistic or athletic skills at a camp. These summer schools can be fun – and impressive to college admissions folks, who like to see you're dedicated to a subject, instrument or sport.

To find a program or camp near you, start by asking your school counselor. Then, click [here](#) to search for summer schools by activity and location.

12 Ways *Not* to Choose a College From Education Planner

Don't choose a college because...

1. Your boyfriend or girlfriend is going there
2. Your friends are going there
3. The tuition is low (this is a *good* reason to choose a college, but not the *only* reason)
4. Because of its "party school" reputation
5. The college brochure showed fun students sitting under trees
6. A computer college matching program said this was your best choice
7. You only visited that campus and didn't want to look elsewhere
8. It's located in your city or state and you didn't consider other locations
9. It's the one college you and your parents have heard of
10. You know you'll be accepted there
11. Because of its prestige
12. It has the academic program you're looking for, so the campus atmosphere doesn't really matter

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