

June 2007 Newsletter



KnowHow2GO

Recap of YMCA Teen Leadership Summit in Harrisburg

The KnowHow2GO team dropped by the [YMCA](#) Teen Leadership Summit in Harrisburg, PA, last month. KH2G and Y leaders talked up college and the radio public service advertisement (PSA) contest, *On the Air, Off to Orlando*, which challenges teens to create PSAs about the steps to college (like [Fonzworth Bentley's](#)).



YMCA teens gathered in Harrisburg, PA, to learn the steps to college.

The first place team will win an all-expenses-paid trip to Orlando, FL, for the YMCA Teen Leadership Summit in June. Check back at www.KnowHow2GO.org to find out who wins and listen to their PSA.

How-To: Talk Up KH2G at Conferences and Meetings

KnowHow2GO knows that our partners spend a lot of time traveling and spreading the message about the campaign. To help make your lives a bit easier, we've created a [PowerPoint template](#) for your use. The template can easily be downloaded from the [Affiliates Section](#) of the Web site. And it can easily be populated with information about KnowHow2GO events and

Five Ways to Use the Paper Airplane Flyers

The KnowHow2GO paper airplane flyer may look daunting. But, once you fold on the dotted lines, you'll find that the sky's the limit on its uses. Here are five ways to incorporate the airplane into your upcoming events.

Ready, Aim, Fire. At a designated point in your presentation or event, hand out airplanes and instruct attendees to throw them at the speaker all at once. Believe us, this is fun for all ages.

Plane, Not Plain. Organize a contest to see who can fold their airplane in the most unique way. Aspiring engineering majors have shown us that if you curl the wings and make other

activities in your area.

For more information and advice on presenting the KnowHow2GO campaign, e-mail partnerhelp@KnowHow2GO.org.

Sneak Peek: KnowHow2GO in the Midwest

KnowHow2GO hits the Midwest next month! On June 13, [Gov. Dave Heineman](#) will launch KnowHow2GO in Nebraska. The launch will be part of an event for the state's [P-16 Initiative](#), which aims to increase the success and competitiveness of students at all levels.

On June 16, Cincinnati's [Fountain Square](#) will be transformed into an open air college fair. The event will be orchestrated by [Strive](#), a collaboration of community groups that care deeply about education in Cincinnati and Northern Kentucky.

Ohio Launches KnowHow2GO Web Site

Last month, before Gov. Ted Strickland introduced the campaign in Ohio, the state launched www.KnowHow2GoOhio.org. The site engages visitors at first click when a paper airplane flies across the screen and opens up to display - and debunk - a common myth about college.

To learn more about how Ohio built its model Web site please e-mail partnerhelp@KnowHow2GO.org.

KH2G en Español - Spanish Brochures are Available for Download!

Click [here](#) to download Spanish brochures from the Affiliates Section of the Web site.

Helping Instill College Visions

Simon Moore met Abel Hernandez, now a senior at Central High School in Providence, RI, while designing clothing at New Urban Arts, a studio for inner city high school students. According to Simon, Abel stood out for his incredible talent and business

adjustments, your planes can do loops.

Finish Line. Create a "two-fold" contest. Give each student a paper airplane flyer and, when you say "go," instruct them to fold. The quickest student won't necessarily win, however, because the next leg of the race will require them to throw their planes a certain distance across a finish line.

Play the PSA. In the ad, students throw planes at adults who can help them go to college. But adults can also give the planes to students to offer their help. Hand out planes at your events and ask attendees to fold and give to someone in their lives.

Personalize. Before you instruct students or colleagues to give their airplanes away, ask them to write a personal message on the front. There's a ton of space - and a ton of things students and adults alike can say about what college means to them.

mind.

Two years later, they met again - this time at Simon's start-up mentoring organization, College Visions. Simon spent months helping Abel build his resume and art portfolio - and convincing him that he was college material.



Simon Moore works to make students' College Visions a reality.

Simon also helped Abel apply to a summer program at the Rhode Island School of Design. He was accepted with a full scholarship and admitted into the four-year school this spring. Simon was proud to receive Abel's excited phone call on a recent Monday and says he anticipates good news from the 44 other students College Visions mentored this year.

Without the help of an adult, it may be confusing for students to find their way into college. If you know a student with dreams of a higher education, do your part and help lead the way. Click [here](#) to learn how.

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www.KnowHow2GO.com

